



HealthStat



The HealthStat System revolutionizes the process of recommending nutrition and supplementation within a health care practice. HealthStat is a unique, point-of-care system that combines CLIA waived and conventional tests. When used together in this complete system, it allows health care professionals to easily and inexpensively determine patients' current health status and risk factors. The HealthStat System provides 17 different measurements, a simple method for evaluating those measurements and allowing the Health Care Professional to easily and effectively recommend nutrition & supplementation for each patient.



HealthStat Kit Contents

Tests:







Indican Test-	10 Tests
Free Radical Test-	1 bottle (50 strips)
Nitric Oxide Test-	1 bottle (50 strips)
Vitamin C Test-	100 tests
Calcium Test-	100 tests
Adrenal Sufficiency Test-	1 bottle (50 strips)
Body Fat Test-	1 set of plastic calipers
Chem 10 Test-	1 bottle (100 strips)

Related Supplies:

Specimen cups & lids-	One sleeve of 25
Test Tube Rack-	1
Test Tubes-	50
Small Pipettes-	50
Instructional DVD-	1
Latex Gloves-	1 Box

Printed Materials:

25 HealthStat color brochures and 50 additional pages of material

-  17 Clia Waived Urinalysis and Saliva tests.
-  Point of Care "performed and evaluated in your office with patient."
-  All tests performed in 10 minutes.
-  Motivation to patient to see objective improvements.
-  Exact supplement protocols given with each test, plus an overall scorecard.
-  Complete and simple system to administer.

Wholesale cost of entire system- \$350.00
SHOW SPECIAL- \$300.00



HEALTHSTAT PRO FORMA



The following pro forma outlines the profit potential of this highly credible health assessment system.

This pro forma assumes the following:

Clinic cost per test: \$14.00

Suggested Retail Cost: \$75.00 initial with \$50.00 follow up tests

Length of Testing: 20 – 30 minutes max including consult

Net Profit to Health Professional: \$61.00

Average of four products recommended per visit: \$55.00 average profit from product

Average of 20 business days per month

With ONE patient per day being tested with the HealthStat System only taking up 30 minutes of time (20 workday month figuring a small patient base of 60 total):

\$61 testing profit per day

\$55 product profit per day

\$2,320 first month's net profit for testing and product with only 10 hours of work for month.

\$9,000.00 PROFIT after 3 months with one HealthStat patient a day and the patients from month one and two continuing to buy their product. This is utilizing only 60 patients over the three month period.

You can easily have a NET PROFIT over \$50,000.00 a year by just testing 2-3 new patients a week after the initial 3 months.

THREE patients per day being tested with the HealthStat System (couple hours work per day)

\$183 testing profit per day

\$165 product profit per day

\$7,000.00 first month's net profit for testing and product with 30 hours of work for month.

OVER \$25,000.00 PROFIT after 3 months with THREE HealthStat patients a day and the patients from month one and two continuing to buy their product.

If only testing ONE new patient a day after the initial 3 months and re-tests every two months, your NET PROFIT would be over \$100,000.00 in the first year.